

Selling health insurance coverage to people is an amazing way to start and grow a business that can meet your financial needs for the rest of your career. Health insurance sales can dramatically increase your monthly income stream, because you get paid each and every month like clockwork, for as long as you keep that client. It's reassuring to know you have an almost guaranteed paycheck coming in. The best part is you get to decide how much you want to earn. Every sale adds to your income.

If you're going to run your own business, it's very important for you to have a vision... to have a business plan, goals and have a clearly defined mission statement.

And so we've developed a mission statement to get you started. It will help you integrate our systems and training programs into your business, and help you create the proper mindset so that you can begin to dominate your target market and help all those good people out there that are waiting for you to help them.

So here is your mission statement:

As a Health Plan Consultant, your mission is to make as much money as you can, by helping as many people as you can. We do this by finding them the coverage that meets their needs and fits their budget.

Health Sales are based on 3 things:

- Coverage Type
- Cost
- Doctor Networks

The key to this business is helping people. Once you help them with health insurance and you have established a relationship, it's very easy to fill their needs in other ways such as:

- Auto and Homeowners Insurance
- Mortgage Protection and Life Insurance
- Dental coverage
- Accident and Disability insurance

When we use a State or Federal Program, many times, we free up monthly income in a household that can be used to help the client get much needed coverage in addition to a health plan.

So learn all about it... make it yours... and become a true professional; a Health Plan Consultant.