



Get a CASH Bonus in November, January and March!

Meet the UFirst Rewards requirements by October 31, 2019 and receive a bonus check in November! Make even more money by continuing to write business and get additional bonus checks on any new qualifying business in January and March.

HOW TO QUALIFY

Produce at least \$30,000 of annualized premium between September 1, 2019 and February 29, 2020. First premium payment for each qualifying policy must be applied during the qualification period. Bonus payments will be based on the following:

\$30,000 and above = 10% Bonus payout

Must have at least 65% underwritten business. Americo and Great Southern Life Med Sup business can be combined. Disability and Guaranteed Issue policies are excluded. Medicare Supplement production will be counted at 100% of paid annualized first-year premium. Bonus payments will be made at the end of October, December, and February during the qualification period.

TOP 5 BONUS

We will be recognizing our Top 5 Med Sup UFirst qualifiers each qualification period with an additional bonus:

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|---------------------------|---------------------------|---------------------------|
| 1st Place = \$5,000 Bonus | 2nd Place = \$4,000 Bonus | 3rd Place = \$3,000 Bonus |
| 4th Place = \$2,000 Bonus | 5th Place = \$1,000 Bonus | |

Applications must be paid between September 1, 2019 and February 29, 2020. Guaranteed Issue and Disability policies and controlled business (immediate family members or internal replacements) do not qualify for the bonus payment. Missouri business is excluded, due to a Missouri-specific UFirst Rewards bonus program. Medicare Supplement Call Centers are excluded from this contest. Bonus payment will be made to the writing agent only. Agents must be in good standing with Americo at the time of payout. Americo, at its sole discretion, reserves the right to modify, change or cancel this promotion at any time. Americo is the brand name for insurance products issued by the subsidiary insurance companies Americo Financial Life and Annuity Insurance Company (AFL) and Great Southern Life Insurance Company (GSL). Policies are underwritten by AFL and/or GSL, Kansas City, MO, and may vary in accordance with state laws.